

The next generation of open environmental information

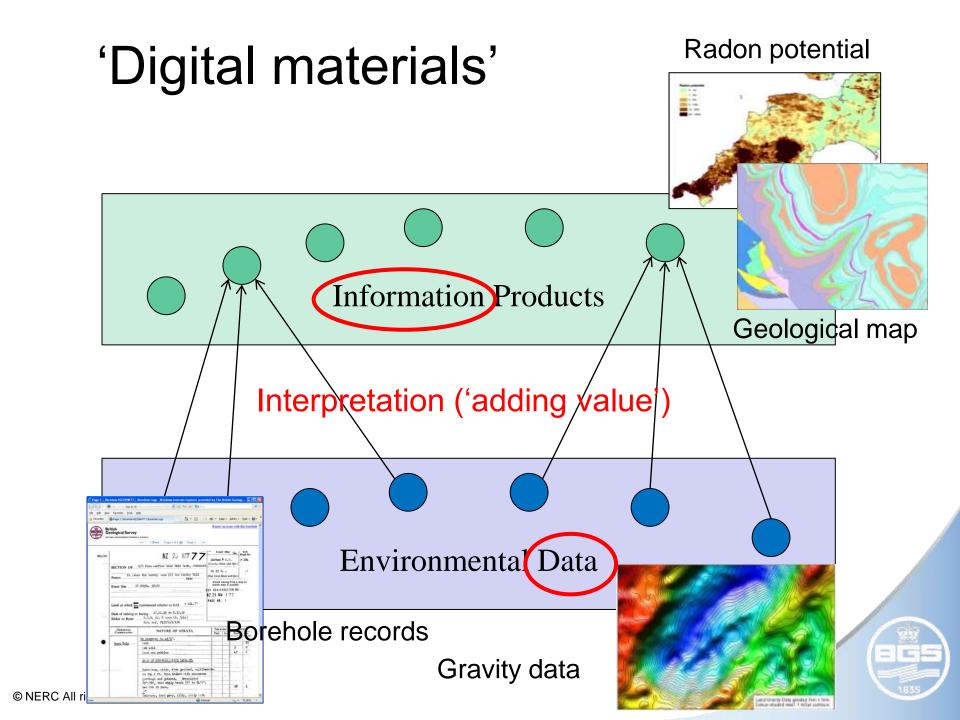
New digital technologies and delivery methods used by the BGS

Keith Westhead, Head of Knowledge Exchange, BGS

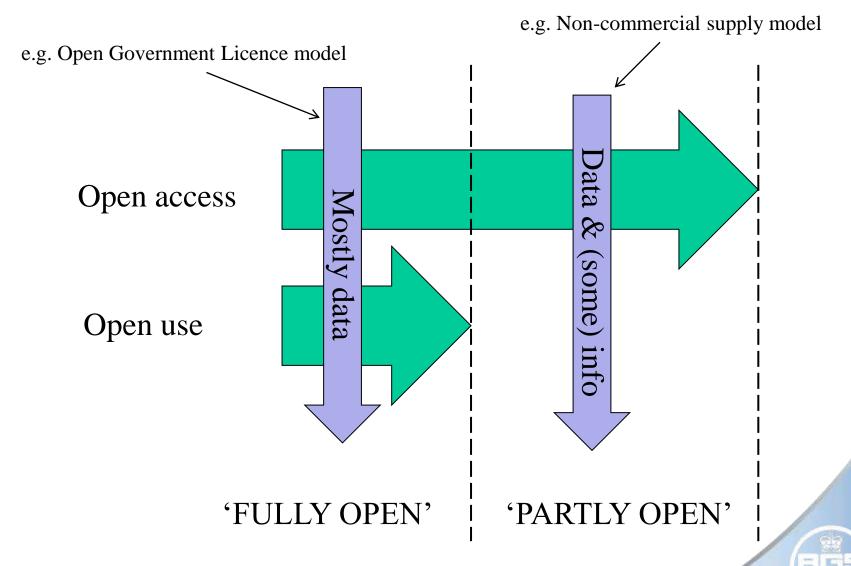
Introduction - key questions on 'openness'

- What do we mean by 'data' & 'information'?
- What do we mean by 'open'
- What is behind the drive for it?
- How is it done?
- What is BGS doing?
- What are the opportunities, e.g., in education?





What is 'Open'?

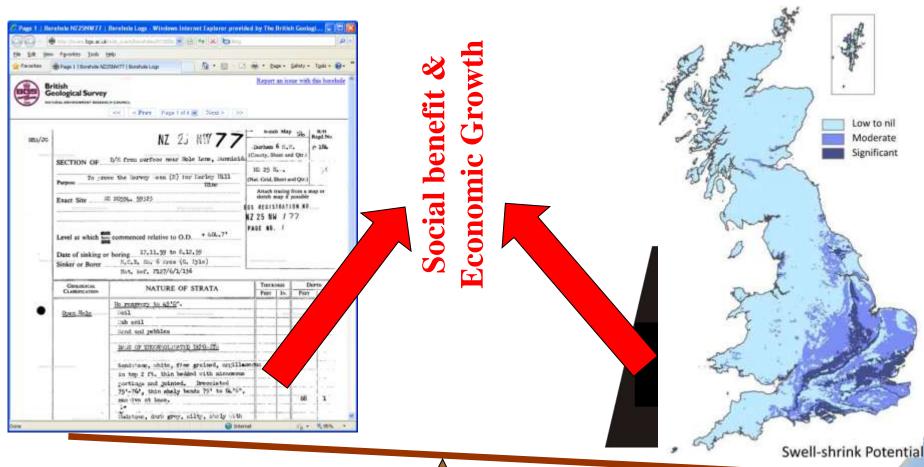


Introduction - trends

- Go back 20 years = paper information (products), underlying data largely inaccessible
- Go back 10 years = desktop GIS information, data still largely inaccessible
- Now = web GIS information, data becoming open
- In <10? years = open & collaborative web of products and data?



Balance: Open Access v Charging



FREE



FEE



The drive for openness....why?



Open Data White Paper

Unleashing the Potential

#opendata

- @uktransparency
- @cabinetofficeuk



Technology pull

Policy Pull



Solutions pull (better answers)



'Provider push'

The new NERC Licensing & Charging policy

- Environmental Data: fully open*
- Information Products: 'openness' dependent on use:
 - Largely fully open* for academic/teaching use
 - Restricted (by charging) for commercial use
- *subject to 'reasonable' supply controls
- Aim is to increase impact for wider society of NERC data and information

http://www.nerc.ac.uk/research/sites/data/charges.asp





BGS OpenGeoscience



- One-stop-shop for fully open environmental data
- Increasing amounts of 'baseline' information products (e.g. DiGMapGB-50 as view service)
- Open Government Licence



Open Government Licence

for public sector information





OpenGeoscience

Data collection search



e.g. Rock Collections

Mobile Apps





Map viewers





e.g. DiGMapGB-50

Web services



KML

e.g. Earthquake & geological maps



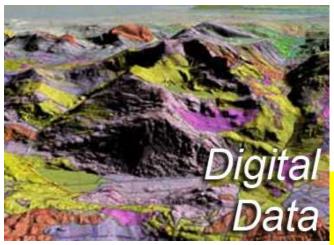
Downloadable data

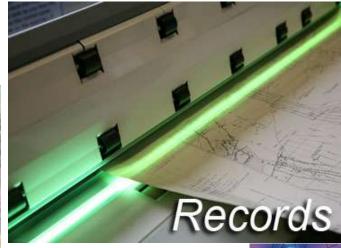
Scans & photos





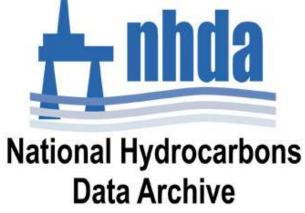
National Geoscience Data Centre





14 million items400 digital datasets









The power of open access

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Full details on Market theet.

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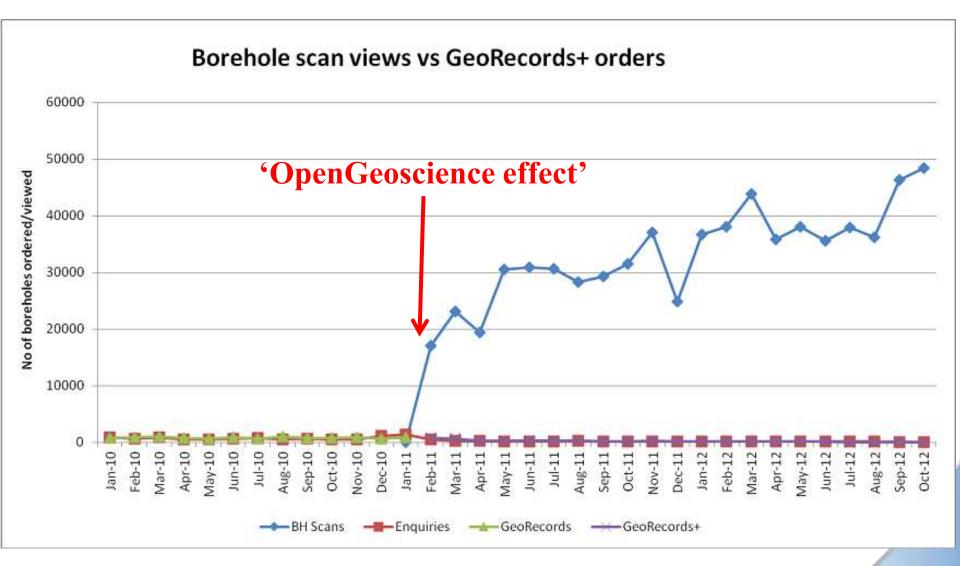
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🌈 http://mapapps.bgs.ac.uk/ - Borehole record viewer - Windows Internet Explorer provided by BGS Keyworth

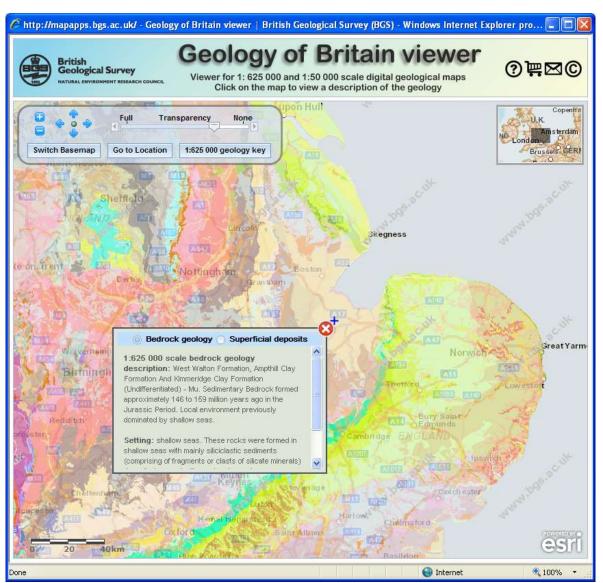
Borehole scan access increased to 30,000 boreholes per month since made freely available. Under previous cost recovery manual fulfilment, 1,500 boreholes per month were accessed.







OpenGeoscience map services for baseline Information Products



50k views p/a



Mobile Apps – iGeology 2D & 3D



Paper geology map sales down to a few thousand per year. iGeology 100,000+ downloads in 18 months

Apps Apps

👯 Radio

▼DEVICES

▼ SHARED

🔻 🏢 iPad1



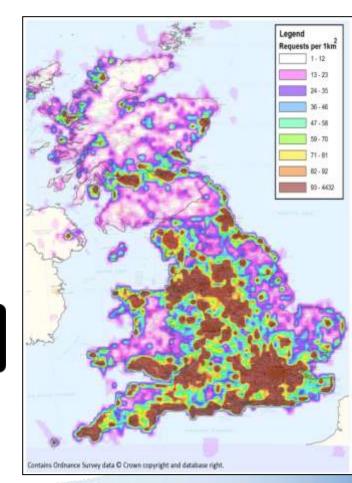
Apps for citizen science & crowdsourcing

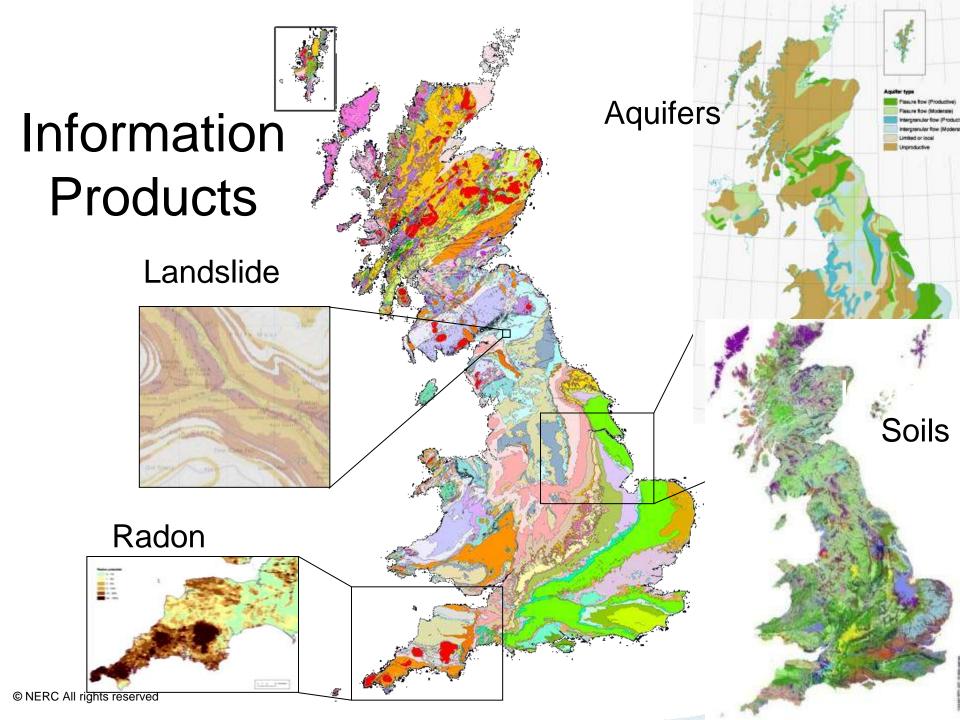


 mySoil App released by BGS and Centre for Ecology & Hydrology (NERC) – June 2012

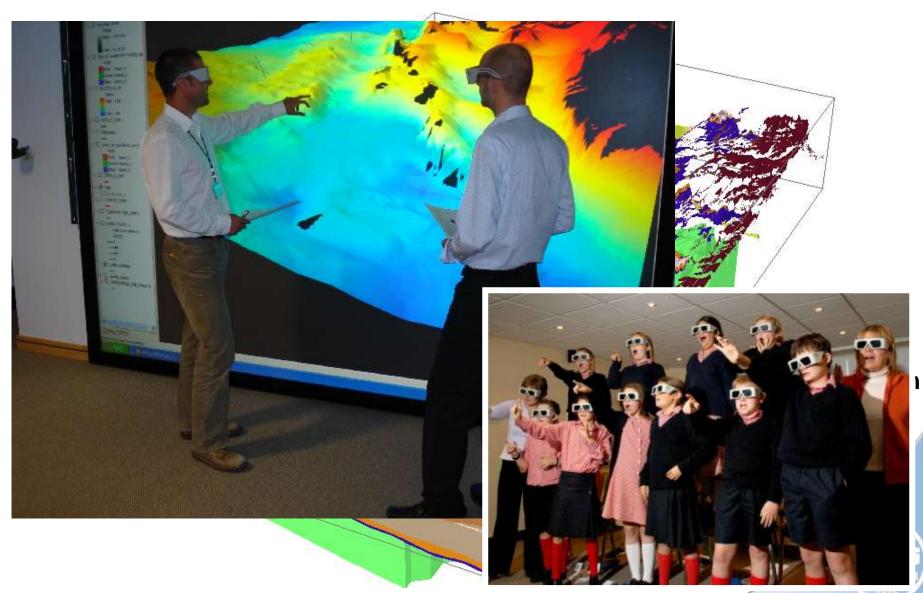




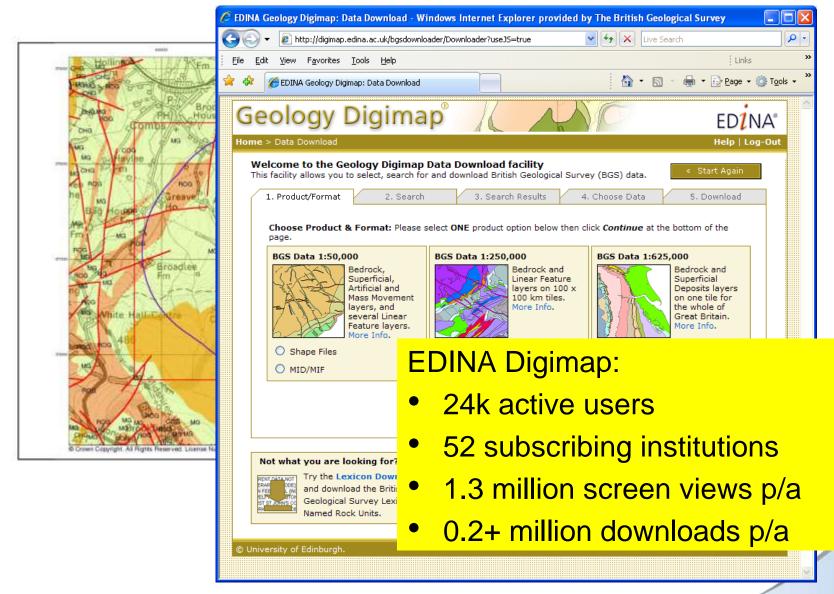




3D interactive modelling

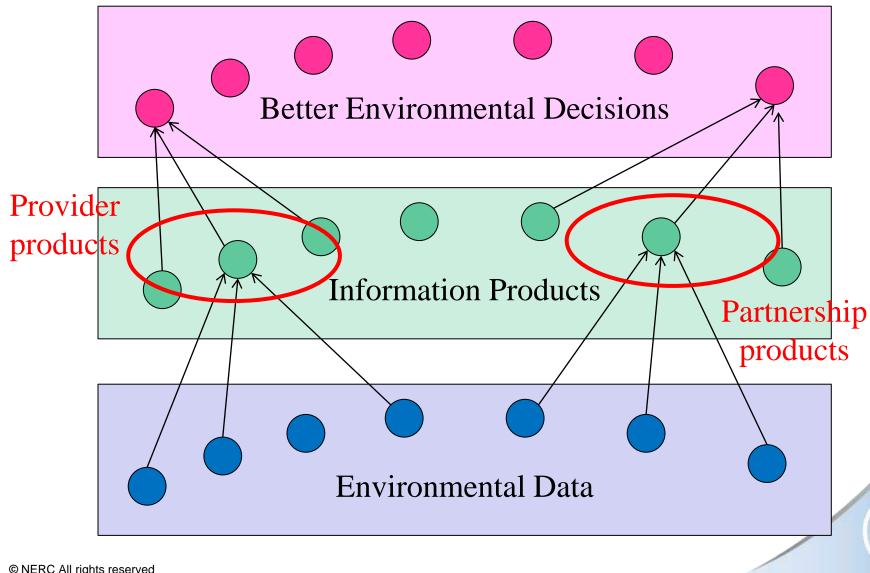


Partner Web/Information Services

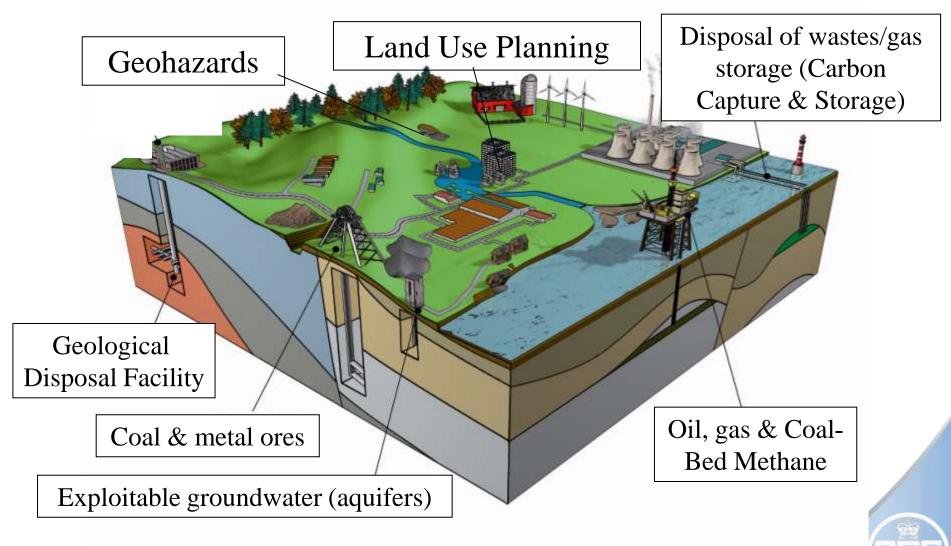


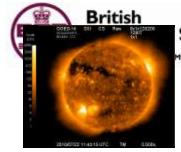


Benefit of wider sharing



Challenges for Geoscientists





















CabinetOffice





British Geological Survey

NATURAL ENVIRONMENT RESEARCH COUNCIL





















National Centre for Natural Hazards Partnership









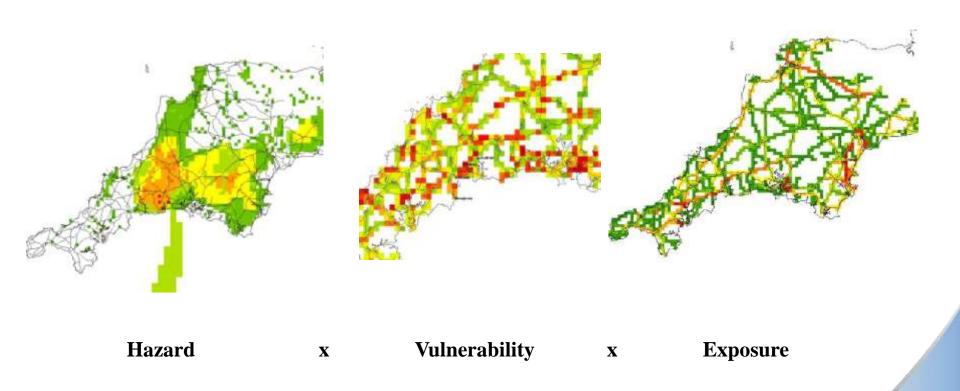






Hazard Impact Model Cornwall Flood 17th Nov 2010

Risk = Hazard x (Vulnerability x Exposure)





Cornwall floods 17th Nov 2010

Western Morning News

CHICKEN LITTLE graphic novel Just £3,49 with the voucher inside today's paper

FLASH FLOODS: WHY NO WARNING?



A firefighter wastes through the flooding in the Carnish harbour of Mevagover

Westcountry deluged with torrential rain - Met Office criticised; dozens trapped; 500 homes flooded; rail and roads disrupted; household water warning and more downpours on the way Full story and pictures: Pages 2, 3, 4 & 5



Landslide cuts off Cornwall as storms hit south west

The main train line into Cornwall has been blocked by a landslide, cutting off the county from the rest of Britain, as storms bring flooding and disruption to large parts of the south west.



Flooding on Station Road in St Blazey, Cornwall Photo: SUZANNE CHAPMAN/APEX



By Andy Bloxham 8:41AM GMT 17 Nov 2010

33 Comments

Drivers were washed into Portloe harbour near Truro while still in their cars and three feet of standing water trapped hundreds of people in their homes in many places.

Traffic on the main routes through mid-Cornwall backed up for several miles, causing long delays to commuters.

The landslip took place at around 6.30am at Lostwithiel and there are currently no trains in or out of the county.







Tweet

Weather

News » UK News » Road and rail transport » Andy Bloxham »

IN TOPICS



Weather forecast



Latest readers' pictures



Opportunities for users – making the most of what's there

- Likely already to be more 'out there' than you realise
- Understanding providers' delivery policies will help you understand what data and information is available for your use
- Working in partnership with providers will enable you to make the most of what's available



GeoScholar network?

- BGS already offers data and information to HEI sector through Geoscholar (DVD) service
- Potential to expand this online to encompass:
 - Open data and information
 - New communication technologies e.g. mobile (incl. software development)
 - Two-way sharing of data & information
- Will require a new level of partnership between NERC-BGS and educational sector



New teaching directions with open environmental information?

- How the information was derived data behind it and methods of interpretation
- How this information is handled GIS and now also web & mobile technologies
- Linking observation (data at a point) to environmental meaning (local to global information)
- Looking across environmental sectors (combining data/information in new ways e.g. Cornwall flooding)
- Exploring information 'entrepreneurship' opportunity for students to act as 'infomediaries' as part of learning experience (e.g. maximising impacts of information on key environmental problems)?

Summary

- Open data has caught up and overtaken information product supply
- Awareness of how environmental decisions are underpinned by observation and interpretation is increasing
- Rapid progress is now possible if supply models are properly understood and scale of materials already available are fully utilised
- New opportunities for information entrepreneurship (incl. in educational sector) and partnership with more open providers
- = Potential for better environmental decisions

